

JEFFERSON NATIONAL EXPANSION MEMORIAL

PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Jefferson National Expansion Memorial. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Socio-Economic Studies Division to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

1. The number of visitors entering the memorial from the North Ramp and South Ramp.
2. The number of visitors entering park grounds but not the Arch are estimated by multiplying the total ramp count by 0.25.
3. The number of visitors entering the Old Court House.
4. The number of visitors attending the Saint Louis Fair that enter the park. The carrying capacity for the park including turnover, is 200,000 visitors per day, making 600,000 the maximum visitation for the fair. This number will be adjusted if there is some reason for decreased visitation (i.e. weather, park closure, etc.).

Non-recreation Visits

1. The number of vehicles using the North Parking garage not using the casinos. The traffic count is multiplied by the persons-per-vehicle (PPV) multiplier of 1.
2. The number of vehicles using the North Parking garage going to the casinos. The traffic count is multiplied by the PPV multiplier of 1.85.

Recreation Visitor Hours

The number of recreation visitors is multiplied by four hours.

Non-recreation Visitor Hours

The number of Non-recreation visitors is multiplied by 0.17 hour.

Special Use Data

- Line a. Number of visitors entering the visitor center
- Line b. Number of Old Court House groups
- Line c. Number of Old Court House group visitors
- Line d. Number of visitors to Union Station